



## RESEARCH PUBLICATIONS BY ADVANCED LEARNERS

Advanced learners are encouraged to publish research papers in national and international reputed journals. This document includes;

- List of research publications made by advanced learners
- Sample publications

### LIST OF PUBLICATIONS MADE BY ADVANCED LEARNERS

Given below is the list of students who published papers during their course of study in Marian College Kuttikkanam(autonomous).

Name of the students	Title of the paper	Name of the Journal	Department to which the student belongs
Thomaskutty Joseph	Bidimensional appraisal of online examination platforms between Pangasinan university, Philippines and Marian College Kuttikkanam, India.	International Journal of Advances in Engineering and Management (IJAEM)  Volume 2, Issue 3, pp: 363-369 www.ijaem.net ISSN: 2395-5252	Research and PG Department of Commerce
Milcah Elizabeth Shibu, Diya Ross Joseph and Nimisha Kunjumon	Impact of digitalization on public distribution system in achieving the United Nations sustainable development goal of zero hunger.	International Journal of Creative Research Thoughts (IJCRT)  Volume 8, Issue 6  ISSN2320-2882  Www.ijcrt.org	Research and PG Department of Commerce





Criterion II - Teaching-Learning and Evaluation

RESEARCH PUBLICATIONS BY ADVANCED LEARNERS

Milcah Elizabeth Shibu	Role and impact of online learning among youngsters in the midst of Covid-19 pandemic.	International Journal of Creative Research Thoughts (IJCRT)   Volume 8, Issue 7 July 2020   ISSN: 2320-2882	Research and PG department of commerce
Martin Manoj Thomaskutty Joseph	Underlying correlation between gender and international brands and an appraisal on advertising strategy and execution, whether required to be redesigned.	International Journal of Engineering Development and Research  Published in IJEDR (www.ijedr.org)  Volume 8 Issue 3 August 2020	Research and PG Department of Commerce
Abin Malathu Abraham, Abu Norbert Sachin Mathew	A study on the digital banking services of Federal Bank.	Sambodhi Journal (UGC care Journal) ISSN: 2249-6661   Vol-46, no.-2, January - March (2021)	Research and PG Department of Commerce
Milcah Elizabeth Shibu	Role and impact of online learning among youngsters in the midst of Covid 19 pandemic.	International Journal of Creative Research Thoughts (IJCRT)   Volume 8, Issue 7 July 2020   ISSN: 2320-2882	Research and PG Department of Commerce





MARIAN COLLEGE  
KUTTIKANAM  
(AUTONOMOUS)

MAKING COMPLETE

"College with Potential for Excellence", NIRF 84 (2018)  
'A' Grade with CGPA 3.52 (2014)


MAAC RE-ACCREDITATION - 4TH CYCLE

Criterion II - Teaching-Learning and Evaluation

## RESEARCH PUBLICATIONS BY ADVANCED LEARNERS

### SAMPLE PUBLICATIONS

Certificate of Publication




INTERNATIONAL JOURNAL OF ENGINEERING  
DEVELOPMENT AND RESEARCH  
(International Peer Reviewed, Open Access Journal)

The Board of  
International Journal of Engineering Development and Research  
Is hereby awarding this certificate to  
**Martin Manoj**

In recognition of the publication of the paper entitled  
**Underlying Correlation Between Gender And International Brands. And  
An Appraisal On Advertising Strategy And Execution, Whether Required  
To Be Redesigned**

Published In IJEDR ( www.ijedr.org )  
**Volume 8 Issue 3 August 2020**

Paper ID: IJEDR2003030  
Included Authors: Martin Manoj, Thomaskutty  
Joseph




Editor In Chief

INTERNATIONAL JOURNAL OF ENGINEERING DEVELOPMENT AND RESEARCH | IJEDR  
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IJEDR | ISSN: 2321-9939

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Certificate of Publication



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DEVELOPMENT AND RESEARCH  
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**INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS (IJCRT)**  
An International Open Access, Peer-reviewed, Refereed Journal

### IMPACT OF DIGITALIZATION ON PUBLIC DISTRIBUTION SYSTEM IN ACHIEVING THE UNITED NATION'S SUSTAINABLE DEVELOPMENT GOAL OF ZERO HUNGER

Milcah Elizabeth Shibu, Diya Ross Joseph, Nimisha Kunjumon  
Student, student, student  
Research and PG department of commerce,  
Marian college kuttikanam, Kerala, India.

*Abstract:* This paper seeks to examine the role of Digitalized PDS in achieving the zero-hunger goal of united nation which is set up to be achieved by 2030. This study also analyses the awareness of public regarding the digitalization of PDS and the overall development of poor families, as a result of the ICT initiatives like installation of e-Pos machines, Aadhar linked Ration Cards etc....., by increasing the transparency of commodity's delivery process. Finally, this paper studies the benefits and drawbacks of digitalized PDS. Our study reveals that there is a positive relation between Digitalized PDS and Zero-Hunger.

Sambodhi Journal  
(UGC Care Journal)

ISSN: 2249-6661  
Vol-46, No.-2, January - March (2021)

### A STUDY ON THE DIGITAL BANKING SERVICES OF FEDERAL BANK

<sup>1</sup>Abin Malathu Abraham, <sup>2</sup>Abu Norbert & <sup>3</sup>Sachin Mathew

<sup>1,2,3</sup> PG Scholars, Marian College Kuttikanam (Autonomous), Peermade, Kerala

#### Abstract

Digitalization in the banking industry has evolved from simple customer services to a complete digital model for driving revenues and enhancing customer experience. Customer behavior has changed with the introduction of new technology and platform including social media and smartphones. The concept of an all-digital cash economy is no longer just a futuristic dream but it's still unlikely to outdated physical cash shortly. This paper seeks to examine the awareness and usage of digital services in banks with special reference to Federal Bank. This study also analyses the availability and accessibility of digital services. Finally, this paper studies the level of satisfaction of digital service among the customers of Federal Bank. Our study revealed that the public has a positive impression on the digitalization of banks.

**Keywords:** Digitalization, e-banking, Customer Satisfaction, Fed Book, Fed Mobile.

#### I. Introduction

The digitalization of banks has developed from straightforward client assistance to a total advanced model for acquiring incomes and upgrading the client experience (Schatt, 2014). These days, Customer perception has changed with the usage of innovation and stage including online media and smartphones. Banks need well defined digital strategy to step up their growth and to develop a customer service model (Skinner, 2014). Digital payments have picked up help from the large tech giants entering the platform like the Unified Payment Interface (UPI) becoming popular through existing and new apps like BHIM (Bharat Interface for Money). According to RBI (Reserve Bank of India), the digital payments in August 2018 is 82 % higher than that of October 2016 (Vaidya, 2018). Also, the Bank of India annual report released in 2019 shows that all payments and settlement system vis; NEFT, IMPS, UPI, card payments have seen a 44.6 % increase in volume and an 11.9% increase in the value of the function (Wewege, 2019).

